

What is a loyal customer worth to your business?

Do you have a loyal customer base?



INCREASE SUSTAINED PROFITABILITY – DEVELOPING A CUSTOMER LOYALTY STRATEGY

This two-hour workshop focuses on:

- Customer satisfaction versus customer loyalty
- Your perceived value as defined by customers
- Why would your organization want loyal customers?
- What is a loyal customer worth to your organization?
- A customer loyalty strategy

Date: To Be Announced

Place: Off-Site or On-Site

Time: 2 hrs + Registration

Price: By Seminar or By Series

Send checks to Enterprise Power

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“You’ll never have a product or price advantage again. They can be easily duplicated, but a strong customer service culture can’t be copied”

- Jerry Fritz -