

What is a loyal customer worth to your business?

Do you have a loyal customer base?



INCREASE SUSTAINED PROFITABILITY – DEVELOPING A CUSTOMER LOYALTY STRATEGY

Wednesday March 10, 2010

This two-hour workshop focuses on:

- Customer satisfaction versus customer loyalty
- Your perceived value as defined by customers
- Why would your organization want loyal customers?
- What is a loyal customer worth to your organization?
- A customer loyalty strategy

Date: Wednesday March 10, 2010

Place: Gateway Conference Center

Time: 8:00 A.M. - 10:00 A.M. Registration 7:30 AM

Seminar I: \$55.00, **Seminar Series:** \$140.00

Space is Limited. RSVP Today!

Send checks to Enterprise Power

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“You’ll never have a product or price advantage again. They can be easily duplicated, but a strong customer service culture can’t be copied.”

- Jerry Fritz -