

WHAT IF....?

What if You Could Produce More Profitable Results—doing more valuable work—in least amount of necessary time—with as little energy as possible?

Introduction to EP's Speech, Seminar and Workshop Topics

Enterprise Power (EP) is a management development and consulting firm with over 30 years global experience. **EP** partners with clients that want to grow their business as a person and as an organization. Larry Allen, **EP** founder; coach, consultant and professional speaker speaks on the topics shown below and conducts related seminars and workshops.

Our initial focus is on strategy, defining where clients are now, where they want to go and what it takes to get there. Generally, it follows that clients need to align their leadership system (the people side of the equation) with the operating systems (the way things flow through the organization) to make them compatible with accomplishing the strategy. To the degree clients have alignment of these three elements and synergy the more likely you will achieve the strategy. If there is no alignment or employees are not satisfied, then achieving the strategy is at risk.

Related to our growth and change model we provide processes to help clients develop and implement strategies, to develop the culture and skills for effective leadership, to create the climate where employees (the internal customers) can perform effectively and consistently, and to improve processes, products and services that are preventing the attainment of customer loyalty. All of our efforts focus on assisting our clients in the achievement of their ultimate goal—to attract and retain customers in order to generate profits (or to be financially viable in the case of not-for-profits).

Speech, seminar and workshop topics are:

- **Your 'enterprise-power'—WHAT IF...?** *What if...you could produce more profitable results—doing more valuable work—in least amount of necessary time—with as little energy as possible?*
- **Leadership Series:**
 - **The First Step To Great Leadership—Creating A Compelling Vision**
 - **The Real Leadership Challenge—Getting And Maintaining Peak Performance**
 - **How To Out Perform And Out Last The Competition—Status Quo Not An Option; Never Has Been, Not Now, Never Will Be**
- **Customer Loyalty Series:**
 - **Increase Sustained Profitability—Developing A Customer Loyalty Strategy**
 - **KEY MEASUREMENTS FOR BUILDING A LOYAL CUSTOMER BASE**
 - **THE POWER OF CUSTOMER LOYALTY –POINTS OF CONNECTION**

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